SCAD: The University for Creative Careers
The Savannah College of Art and Design is a private, nonprofit, accredited university, offering more than 100 academic degree programs in more than 40 majors across its locations in Atlanta and Savannah, Georgia; Hong Kong; Lacoste, France; and online via SCAD eLearning.

With more than 37,000 alumni worldwide, SCAD demonstrates an exceptional education and unparalleled career preparation. The diverse student body, consisting of nearly 14,000, comes from across the U.S. and more than 100 countries worldwide. Each student is nurtured and motivated by a faculty of nearly 700 professors with extraordinary academic credentials and valuable professional experience. These professors emphasize learning through individual attention in an inspiring university environment. The innovative SCAD curriculum is enhanced by advanced professional-level technology, equipment and learning resources, and has garnered acclaim from respected organizations and publications, including 3D World, American Institute of Architects, Businessweek, DesignIntelligence, U.S. News & World Report and the Los Angeles Times.

For more information, visit scad.edu.

Cover Image: Paola Pivi, Why am I so worried (detail), 2016, urethane foam, plastic and feathers. Courtesy of the artist and Galerie Perrotin.
About the Curriculum Guide

SCAD curriculum guides provide learning opportunities that fulfill the requirements of national education standards and are designed for use within the museum’s exhibition spaces and in classrooms. The guides enhance understanding of art and design through investigations that reveal relevant personal, historical and cultural connections while promoting cross-disciplinary links necessary for today’s innovative careers.

Recognizing the guides’ overall design excellence and ingenuity, the American Alliance of Museums’ Museum Publications Design Competition twice awarded SCAD curriculum guides first place in the education category, in 2015 and 2016, as well as honorable mentions for the guides accompanying Threads of History: Two Hundred Years of Fashion and the 2016 SCAD deFINE ART exhibitions.

This Paola Pivi guide invites students to hone character analysis skills and investigate wildlife conservation by creating artworks designed to raise awareness of endangered animals through innovative approaches.

SCAD gives special thanks to the Coca-Cola Bottling Company UNITED, Inc. for its generous support of SCAD’s award-winning curriculum guides.

Educational standards are listed on page 6.
Highlighted glossary terms are found on page 7.
Additional learning resources are located in the Curriculum Connections section on page 7.

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About the Artist

SCAD Museum of Art presents I did it again, an exhibition of four reconfigured installations by Italian multimedia artist Paola Pivi. She often employs a playfulness in her practice to explore darker themes. Pivi’s work engages contemporary concerns and conditions, including the environment and navigating the world in a post-truth context. For her exhibition, Pivi uses the language of window displays as public art by creating vignettes within the SCAD Museum of Art Jewel Boxes, a series of glass enclosures located along the historic museum’s northern façade.

I did it again features a series of Pivi’s polar bear figures — life-sized, unnaturally and brightly hued sculptures clad in feathers. The polar bear has become a symbol of the perils of climate change — emaciated creatures stranded on flotillas of ice. As such, they are embedded with projected values, eliciting both empathy and end-of-world hysteria. Pivi’s bears are occupied with more mundane activities, including dancing, relaxing with their feet up behind a desk or climbing a wall. Their anthropomorphic qualities render them absurd, but also deepen their inherent pathos.

I did it again is organized by Storm Janse van Rensburg, head curator of SCAD exhibitions. The show received support from Galerie Perrotin New York, Paris, Hong Kong, Seoul, Tokyo, and is a reconfiguration of a project originally commissioned by Italian department store la Rinascente, Milan.
“... there is something similar in all of us.
When we make art, we can communicate on that level.”

As a part-time Alaska resident, Paola Pivi feels a special connection to polar bears. Pivi’s bears are true-to-life in size and form. With her additions of dyed turkey feathers, poses and props, the bears develop into characters with anthropomorphic, or human-like, traits.

Imagine the thoughts, feelings, fears and dreams of these bears. Make notes below. Use these ideas to write a hypothetical description of each bear’s character.

I did it again: ________________________________

__________________________________________________________________________
__________________________________________________________________________
__________________________________________________________________________
__________________________________________________________________________
__________________________________________________________________________

Paola Pivi, I did it again, 2018, urethane foam, plastic, feathers and objects. Courtesy of the artist and Galerie Perrotin.
I’m a professional bear: ____________________________

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Paola Pivi’s polar bears celebrate a romantic, fanciful idea of nature. They also comment on serious environmental issues. Polar bear populations are declining due to rising temperatures and the loss of their icy hunting grounds, sending the bears into towns where they scavenge for food. Pivi calls attention to their loss of habitat by putting her bears in domestic settings. She comments on global warming by covering them in brilliant feathers that resemble those of tropical birds.

Paola Pivi’s, Why am I climbing anyway? (top), Why am I so worried (bottom), 2016, urethane foam, plastic and feathers. Courtesy of the artist and Galerie Perrotin.
Create artworks that increase awareness of **wildlife conservation**. Select an endangered animal with which you feel a personal connection.

Your goal is to transform it with imaginative **adaptations** that call attention to the real threats it faces. Give a name to your creature, and include a description of your creative process.

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**Bee Inventive**

SCAD alumna Anna Haldewang's (B.F.A., industrial design, 2017) concern for declining bee populations inspired her to create “Plan Bee,” a miniature drone that pollinates plants and also spreads awareness about the environmental threats faced by bees.


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Creative process: __________________________________________

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________________________________________________________

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________________________________________________________
EDUCATIONAL STANDARDS

National Core Arts Standards

Activity 1 – Third through Fifth Grade

**Responding 7.2** Anchor: Perceive and analyze artistic work.

3: Determine messages communicated by an image.
4: Analyze components in visual imagery that convey messages.

**Responding 8.1** Anchor: Interpret intent and meaning in artistic work.

5: Interpret art by analyzing characteristics of form and structure, contextual information, subject matter, visual elements and use of media to identify ideas and mood conveyed.

**Creating 1.1** Activity 2 – Third through Fifth Grade

Anchor: Generate and conceptualize artistic ideas and work.

3: Elaborate on an imaginative idea.
4: Brainstorm multiple approaches to a creative art or design problem.
5: Combine ideas to generate an innovative idea for art-making.

Common Core English Language Arts Standards

Activity 1 – Third through Fourth Grade

**Key Ideas and Details:** Describe characters in a story (e.g., their traits, motivations or feelings) and explain how their actions contribute to the sequence of events.

**Key Ideas and Details:** Describe in depth a character, setting or event in a story or drama, drawing on specific details in the text (e.g., a character’s thoughts, words or actions).

Activity 2 – Third through Fifth Grade

**Range of Writing:** Write routinely over extended time frames (time for research, reflection and revision) and shorter time frames (a single sitting or a day or two) for a range of discipline-specific tasks, purposes and audiences.

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GLOSSARY

adaptation n. a change that helps a plant or animal survive in its environment

character n. The typical nature, thoughts and feelings of someone

descending adj. Turning downward

domestic adj. Related to the home; not wild

hypothesis n. Based on possible ideas or situations

resemble v. To appear alike

trait n. Something that identifies a person as an individual

wildlife conservation n. The practice of protecting endangered animal species and their habitats for future generations

Glossary

**adaptation** n. a change that helps a plant or animal survive in its environment

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CURRICULUM CONNECTIONS

Additional Resources

**Video** Artist Paola Pivi shares thoughts about polar bears and art.
www.youtube.com/watch?v=Sn9m8e7eK5s

**Website** This list of character traits provides a helpful start in making a character analysis.
www.readwritethink.org/files/resources/lesson_images/lesson807/traits-list.pdf

**Video** Collar-mounted cameras give an intimate, fascinating view of the polar bear’s world.
www.alaskazoo.org/polar-bear

**Video** Listen and watch as a zookeeper describes how she and her team hand-raised a baby polar bear.
www.youtube.com/watch?v=jpMZu4wmxF4

Citations

p. 2 Tan, Dion. “VIDEO: Paola Pivi Flaunts Neon Bears In Perrotin.” BLOUIN ARTINFO, 7 Oct. 2013,

p. 4 Basciano, Oliver. “Paola Pivi: Read our interview with the Alaska-based Italian multimedia artist, from
SCAD Museum of Art

Main Level

- **Galleries**
- **Featured exhibition**
SAVANNAH EXHIBITIONS

SCAD Museum of Art // 601 Turner Blvd.

**No Access** • Tom Burr
Dec. 14, 2017 – Sept. 17, 2018

**Fade Into Black** • Pia Camil
Jan. 25 – July 15, 2018

**You Have Nothing to Worry About** • Melissa Spitz
Jan. 30 – April 29, 2018

**LIVESTRONG Savannah** • Christopher Chiappa
Feb. 1 – July 1, 2018

**Two Works** • Janet Cardiff and George Bures Miller
Feb. 13 – July 18, 2018

**Sedimental** • Tom Burr
Feb. 15 – Aug. 19, 2018

**Moving Mountains** • Yang Fudong
Feb. 20 – July 8, 2018

**To-Day, February 20th** • Mariana Castillo Deball
Feb. 20 – Aug. 5, 2018

**Huh** • Lily van der Stokker
Feb. 20 – Aug. 19, 2018

**Testing the Name** • Toyin Ojih Odutola
Feb. 20 – Sept. 9, 2018

SAVANNAH GALLERY EXHIBITIONS

**This Land Is Your Land** • Group Exhibition
Jan. 19 – Feb. 25, 2018
   Alexander Hall Gallery // 668 Indian St.

**Alter Ego** • Group Exhibition
Jan. 25 – March 31, 2018
   Gutstein Gallery // 201 E. Broughton St.

ATLANTA EXHIBITIONS

SCAD Atlanta // 1600 Peachtree St. NW

**Carry the Ocean** • Shine Huang
Feb. 9 – March 2, 2018
   Trois Gallery

**Loves** • Wendy White
Feb. 20 – June 8, 2018
   Gallery 1600
Support for SCAD deFINE ART 2018 has been generously provided by Ann Tenenbaum and Thomas H. Lee.